



Elevate your business beyond the exceptional

InCadreSM

Your team of industry specialists

InCadre is your source for expert advice and training tailored to your industry and individual business case. We'll work with you to identify and capitalize upon opportunities for improvement in your business practices, helping you **reach beyond exceptional**.

We offer you particular expertise in the North American wholesale power markets, with extensive knowledge of the market rules, processes, and settlements that affect market participants.

"InCadre goes beyond a general consulting service provider, bringing the specific experience necessary to be a true industry advisor to you. We guarantee you immediate and successful results."

- InCadre Founder Kevin Lyons

Our people bring years of professional experience as well as comprehensive analytical skills to help you optimize your business for the best possible results. Consider us an extension of your team, working along side you to achieve your highest business potential.



"Cadre"

A nucleus of trained personnel around which a larger organization can be built and trained.

How you'll benefit from working with an InCadre Advisor

InCadre offers you services that tackles even the most challenging issues. Our **Advisor Services** provide you with industry-specific skills and experience that far exceed other options.

InCadre's **Industry Advisors** are subject matter experts (SMEs) in their given industries, with a career's worth of real-world experience to apply to your specific situation. We'll deliver appreciable improvement to your business in significantly less time than general consultants or contractors.

Our Advisors will help you achieve:

- Improved financial performance
- Business processes that drive business activities efficiently
- Increased staff productivity through knowledge development and sharing
- Improved analytical capabilities
- Optimization of your organization's investments in infrastructure



InCadre Training Offerings

InCadre's Training Courses quickly increase your team's knowledge and skills in critical areas. Our courses focus on industry processes, systems, and financial instruments/structures in detail. After receiving our training, you'll be able to better align your business activities with your strategic goals, with relevant issues clearly defined and favorably resolved.



InCadre's Approach to Training Design

Our Training Courses provide you with industry-specific training in a hands-on environment at your location. Our instructors use realistic business scenarios which incorporate your actual data to create course content that's relevant to your specific needs. This approach supports an effective learning process for your team.

- We'll tailor courses to your specific needs
- Each session's agenda includes checkpoints and exercises throughout to confirm understanding of concepts
- Our instructors are ready to answer your questions using years of relevant industry experience

Your team will come away from InCadre training sessions with the tools they need to help run your business more efficiently and profitably.

Our Training Philosophy

We believe that training is only successful when the content is incorporated into daily activities and attendees are able to share the knowledge with their peers. Simply turning pages in a presentation is not training. Training must be interactive, hands-on and leverage actual business scenarios. That's exactly what you'll get with InCadre.



Get more information about InCadre's Advisor Services and Training: info@incadre.com